

2017 BCSLA URBAN GREEN SPACE WORKSHOP Program Supporter Information Kit

September 2017

Dear Valued BCSLA Friends and Supporters:

We welcome this opportunity to invite you to participate in the BC Society of Landscape Architects **Urban Green Space Workshop** on Saturday, November 18, 2017 at the Inn at Laurel Point, 680 Montreal Street, Victoria, BC.

This information package includes details of program support opportunities and Showcase Exhibitor booth options. We anticipate that more than 100 delegates, speakers and volunteers will gather for this terrific event for landscape architects, emerging professionals and allied design professionals in BC. These delegates represent public sector, large firms, sole practitioners and academia from across BC.

The workshop will feature experts who will discuss new research findings on the correlation between human health indicators and access to green space, the benefits of green space to infrastructure and the climate resiliency that trees and green spaces help build into cities.

Through a landscape design lens, invited key speakers will address what landscape architects and allied professionals are doing, on the ground, and in our communities. Speakers include: Don Luymes, Manager of Community Planning (City of Surrey), Dr. Cecil Konijnendijk, UBC Professor (Urban Forestry), Dr. Matilda van den Bosch, UBC Professor (Public Health & Forest Conservation), Brian French, ISA Certified Arborist & President of Ascending the Giants, Dr. Patrick Mooney, UBC Professor (SALA), MBCSLA, FCSLA, FCELA and Scott Murdoch, MBCSLA and Brianne Cзыpyha, Stormwater Specialist (City of Victoria).

We hope that you will favourably consider our offer. This is an excellent opportunity to heighten exposure of your company's products and services.

Warmest regards,
BC Society of Landscape Architects



Tara Culham
Executive Director

The BC Society of Landscape Architects (BCSLA) was formed in 1962 and registered in 1964 under the BC Societies Act. BCSLA regulates the profession of landscape architecture according to provincial statute. Landscape architecture is a comprehensive discipline involving land analysis, planning, design, management and conservation and rehabilitation. Typical projects include site design, urban planning, environmental impact studies, parks and recreation planning and residential garden design. The BCSLA promotes continuing education and high standards of professional practice in order to assure the health, safety and welfare of the public in British Columbia.

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We welcome this occasion to offer our valued supporters a wide choice of options that will provide your company with an opportunity that will fit with your marketing message and keep you on budget. **Please complete the Conference Program Support Agreement on Page 3 and submit it to the BCSLA office by email or mail.**

Support Packages	Diamond \$4,000	Platinum \$3,000	Gold \$2,000	Silver \$1,000	Bronze \$500	In Kind
Naming rights on all event materials and dedicated signage.	✓					
The opportunity to place a brochure /flyer on each seat	✓	✓				
A Showcase Exhibitor Booth	✓	✓	✓	✓		
Acknowledgement in the Friday File (circ. 750+) and two websites	✓	✓	✓	✓	✓	
Onsite color signage acknowledging your support	✓	✓	✓	✓	✓	✓
Your company logo on the day program	✓	✓	✓	✓	✓	✓
Complimentary tickets to the Networking Social	6	5	4	3	2	TBC

Workshop Title Sponsor – \$4,000

Diamond Elite Supporter

Your support is recognized as the premier conference supporter before, during and following the workshop. Your company will benefit from naming rights on all event materials.

BCSLA Networking Social – \$3,000

Platinum Supporter

Meet all of the attendees to discuss the day's proceedings while celebrating the profession in the BC's Capital City as the conference winds down. Illarion Gallant, MBCSLA, will have the honour of introducing you and you will be invited to share the word about your products and services at this informal social. Takashi Ito, Executive Chef, launches seasonal menus to be sure he captures the very best of the Island's seasonal bounty.

Luncheon – \$2,000

Gold Supporter

Join us for a delicious buffet lunch at the beautiful ocean-side Terrace Ballroom. Chef Ito ensures that every morsel is delivered with enthusiasm and creative excellence.

Presentation Sponsor – \$1,000

Silver Supporter

This level of support helps to offset speaker and presentation cost. Select a program component and you will be invited to introduce one of the knowledgeable presenter(s) and speak briefly about your products and services. The program is constantly evolving check www.bcsla.org for updates.

- Don Luymes
 Dr. Cecil Konijnendijk
 Dr. Matilda van den Bosch
 Brian French
 Dr. Patrick Mooney
 Scott Murdoch and Brianne Czyzyha

Breakfast – \$1,000

Silver Supporter

Welcome all attendees to the by supporting a full, fresh and tasty breakfast. Arrive early and mingle with the delegates while overlooking Victoria's Inner Harbour.

Coffee Breaks – \$500

Supporter

Meet and greet the attendees to by sponsoring coffee/tea during the breaks. A great chance to say hello to delegates and chat about your products and services.

In-Kind: We welcome in-kind support of stage décor, table décor, printing, plant material, signage, lighting, notebooks, delegate bags, lanyards and badges and more! You will be recognized for your generous support.

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CONTACT INFORMATION

Contact Name	Company (Print full name of company for name tag)		
Address	City	Province/State	Postal/Zip Code
Phone	Email		

Terms of Payment

Once your Program selections(s) have been confirmed, the BCSLA will issue you an invoice. Please mail a copy of this Showcase Opportunities Order Form and a cheque payable to "BC Society of Landscape Architects" for the full amount of your participation selections by **November 10, 2017**. Sorry, no refunds after that date

Material Deadlines

Exhibitors must provide the BCSLA office with a high resolution, digital copy of their company logo for inclusion on promotional material. All logos should be submitted in PDF, JPG, GIF, or PCT/PCIT format. Suggested logo sizes:

PDF - 6 x 6" (15 x 15cm) min. or JPG, GIF, PCT/PCIT - 400 x 400 pixels min., 2000 x 2000 pixels max.

Please coordinate your artwork requirements with Stephanie Nguyen at 604.682.5610 or office@bcsla.org.

All artwork must be delivered by October 30, 2017 to be included on signage and event material.

Name Badges: Please provide booth personnel names for name tags. **Limit: two staff per exhibitor booth**

Name: _____ **Name:** _____

An authorized company signatory must sign below.

The BCSLA, its Members, employees, and agents ('the BCSLA') assume no responsibility for the security, loss, or damage of any materials or merchandise stored or used at the 2017 BCSLA Urban Green Space Workshop. The participants, the company, its employees, and agents ('the Participant') shall indemnify and save harmless 'the agencies' for injury or damage or loss from partaking in the 2017 BCSLA Urban Green Space Workshop. 'The Participant' assumes the responsibility of restoring the booth space to its original condition. 'The Participant' will pay for any damage that 'The Participant' causes directly to the Inn at Laurel Point. Speakers listed at each time slot are not guaranteed. Where required, replacement speakers may be substituted at the discretion of the conference organizers. **Exhibit booths are subject to change by the organizers.**

I have read and acknowledge all of the terms

Company Representative Name (Print)	Signature	Date (MM/DD/YYYY)
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To safeguard and protect any personal information provided to us, the BCSLA adheres to 'Ten Principles of Privacy Protection', which addresses the requirements for handling "personal information" as defined in both the federal 'Personal Information Protection and Electronic Documents Act', Anti-SPAM legislation and the 'BC Personal Information Protection Act'. For a complete copy of the Policy please visit www.bcsla.org.

This Section is for BCSLA Office Use Only

Logo: Y / N / Use previous

Booth #(s): _____ Amount: \$ _____ Amount GST: \$ _____

Accessories: _____ Amount: \$ _____ Amount GST: \$ _____

Total Amount: \$ _____ Sponsor Level: _____

Invoice #: _____ How Paid: _____ Date Paid: _____

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